

C.W.

RICKERCLINE

ART DIRECTION • PRODUCT DESIGN • STRATEGIC PLANNING



Naturally Custom
PO Box 822
603 574 4765



SKILLSETS

- MARKETING -

	1	5	10
Search Engine Optimization	● ● ● ● ● ● ● ● ● ●		
Internet Marketing	● ● ● ● ● ● ● ● ● ●		
Social Media Marketing	● ● ● ● ● ● ● ● ● ●		

- ADVERTISING -

	1	5	10
Branding	● ● ● ● ● ● ● ● ● ●		
Digital Media	● ● ● ● ● ● ● ● ● ●		
Product Design	● ● ● ● ● ● ● ● ● ●		

ADOBE CREATIVE CLOUD

	1	5	10
Photoshop	● ● ● ● ● ● ● ● ● ●		
Illustrator	● ● ● ● ● ● ● ● ● ●		
InDesign	● ● ● ● ● ● ● ● ● ●		
Dreamweaver	● ● ● ● ● ● ● ● ● ●		
Premier	● ● ● ● ● ● ● ● ● ●		
Animate	● ● ● ● ● ● ● ● ● ●		

EDUCATION

- IN PROGRESS -

BA in Graphic Design & Web Development
Southern New Hampshire University 2016-Present

- COMPLETED -

MS in Marketing & Social Media
Southern New Hampshire University 2013-2016

BS in Advertising & Digital Media
New England Institute of Art • Sept. 2007 • May 2010

AA in Graphic Design & Mass Media
Hesser College Manchester • Dec. 2005 • May 2006

CLUBS & AWARDS

New England Institute of Art Advertising Club
Founding member Of the NEIAAC for Adclub.org

Excellence in Advertising
Awarded by the Department Director for scholarly achievements and academic activity.